

## **FOR IMMEDIATE RELEASE**

### **ATRIUM STAFFING TOPS DIVERSITYBUSINESS.COM AWARDS**

**NEW YORK, New York - January 25, 2010** – Atrium Staffing has been named to DiversityBusiness.com annual list of top businesses in the United States. DiversityBusiness.com is the nation's leading business-to-business website.

Atrium Staffing is proud to be recognized in the following six categories:

- Top 500 Diversity-Owned Businesses in the U.S.
- Top 500 Woman-Owned Businesses in the U.S.
- Top 500 Privately-Held Businesses in the U.S
- Top 100 Diversity-Owned Businesses in New York
- Top 100 Woman-Owned Businesses in New York
- Top 100 Privately-Owned Businesses in New York

“Diversity-owned businesses contribute over \$1.4 trillion in sales to the U.S. economy,” said Kenton Clarke, CEO of Computer Consulting Associates International, the company that built DiversityBusiness.com. “It is no longer just “the right thing” to do business with diversity suppliers. Because of recent economic and demographic trends and changes, major corporations are realizing that having a diverse supplier base positively impacts their business revenue from this sector of buyers”.

Atrium Staffing, celebrating 16 years in business and annual revenues of \$60 million, has seen steady growth in the employment market over the past several months and is looking forward to 2010 being a strong year. “We are delighted to have been honored for the fourth year in a row by DiversityBusiness.com,” says Rebecca Cenni, CEO & President of Atrium Staffing. “Over the past year, we have seen an increase in opportunities for Atrium to do business with corporations across the country seeking out diversity suppliers, and have won several regional and national projects, in part, due to our status as a woman-owned company.

The winning companies will be reconized at the 10<sup>th</sup> Annual National Multicultural Business Conference, April 27-29 in Washington, D.C.

#### **About DiversityBusiness.com**

Launched in 1999, DiversityBusiness, with over 48,000 members, is the largest organization of diversity owned businesses throughout the United States that provide goods and services to Fortune 1000 companies, government agencies, and colleges and universities. DiversityBusiness provides research and data collection services for diversity including the "Top 50 Organizations for Multicultural Business Opportunities", "Top 500 Diversity Owned Companies in America", and others. Its research has been recognized and published by Forbes Magazine, Business Week and thousands of other print and internet publications. The site has gained national recognition and has won numerous awards for its content and design. DiversityBusiness reaches more diverse suppliers and communicates more information to them on a more frequent basis than all other organizations combined. We also communicate with mainstream businesses, government agencies and educational institutions with information

related to diversity. Our magazine reaches over 300,000 readers, a monthly e-newsletter that reaches 2.4 million, and website visitors of 1.2 million a month. It is a leading provider of Supplier Diversity management tools and has the most widely distributed Diversity magazine in the United States. DiversityBusiness.com is produced by Computer Consulting Associates International Inc. (CCAii.com) of Southport, CT. Founded in 1980.

### **About Atrium Staffing**

Founded in 1995, Atrium Staffing trademarked the Applicant-Centric Philosophy™; the practice of investing in contingent talent with resources, technology and worker benefits. This strategy drives client satisfaction through engaged and motivated Atrium Associates. Atrium has advanced from the premier woman-owned staffing supplier in the Northeast to a workforce solution supplier nationwide. Atrium is a diversity Managed Service Provider for many Fortune 100 companies providing staffing, payrolling services, outsourcing and independent contractor vetting. Atrium Staffing is headquartered in New York City and has regional offices in New Jersey, Connecticut and Massachusetts.

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